

Starting 11 October 2010 Ending 3 December 2010

# Finance for the Non-financial Manager

An 8 week distance learning course

ONLY £349!

## A SELF-MANAGED, WRITTEN, DISTANCE LEARNING COURSE

Sharpen your financial skills and boost your commercial effectiveness in 8 modules over 8 weeks (*approximately 3-4 hours a week*)

'Finance for Non-Financial Manager' distance learning written course is specifically designed to provide the skills you need to increase your financial awareness. It will improve your understanding of the language of finance, give you greater confidence when talking with your financial colleagues and show how your business can directly affect the overall commercial operation and financial results of the company.

### BENEFITS

This course will:

- **ENHANCE** your understanding of the financial dimensions of your business
- **BREAK** through the financial jargon to enable you to speak confidently with financial colleagues
- **INCREASE** your confidence when making key decisions based on financial information
- **IMPROVE** your budgetary control to increase the financial efficiency of your business
- **REDUCE** the impact that poor cash flow management can have on profitability
- **DEMISTIFY** how to cope with overheads and activity-based costings

### DESIGNED FOR

- Managers
- Team leaders
- Department heads
- Office managers
- CEOs of SMEs
- Commercial managers

### THE FEE INCLUDES

- 8 weekly, mailed, distance learning course module booklets with self-aid progress questions
- Certificate of participation on completion of the course
- A ring binder to hold the module booklets
- An email contact address for on-going support and advice from the course contributors throughout the course
- Guideline answers to self-assessment questions
- Optional online marked final assessment

### COURSE CONTRIBUTORS

**Stephen Brookson** is an independent consultant, and specialises in the provision of practical business development consultancy and training programmes.

**Paul Elkin** is Managing Director of TMMi group, which provides consultancy services with a particular focus on business strategic development, performance management and corporate image.

**Sultan Kermally** holds degrees in economics, sociology and law and diplomas in finance and accounting, marketing and education. He is a learning facilitator and management writer.

**Barrie Pearson** is Chief Executive of Realization. The company provides world class coaching and mentoring to entrepreneurs and chief executives in the two or three years before their exit, to help them groom their business to realise maximum value.

**Ralph Tiffin** is managing partner of a successful accountancy and consultancy practice. He has a wealth of experience of organisations throughout the world.

#### NEED IT NOW?

Please see our website for more details on how this course can be downloaded for you to start learning immediately [www.falconbury.co.uk](http://www.falconbury.co.uk)

#### NEED IT FOR YOUR WHOLE TEAM?

This course can provide fantastic value for training and developing your whole team. If you are interested in a corporate multi-participant deal please contact **Ehi Alonge on +44 (0)20 7729 6677 or email [ehi.alonge@falconbury.co.uk](mailto:ehi.alonge@falconbury.co.uk)**

Certified by



